



Frankston Private Hospital

invite general practitioners, practice owners and managers to attend a

# Business for Doctors Evening



Please join us for this unique CPD seminar never held on the Peninsula before

FREE – Exclusive event in collaboration with ‘Business for Doctors’ valued at \$300!

(Limited spaces available to two persons per practice)

RACGP APPROVAL – 4 points

Frankston Private Hospital Foyer

5 Susono Way, Frankston VIC 3199

## SPEAKERS

## TOPICS



April is a UWA graduate of Medicine and works in General Practice in Western Australia. She is passionate about the business of medicine. As an owner of three medical practices and numerous investments she brings 25 years of business and investing experience to the team.

Dr April Armstrong

*Meeting patient expectations – A business model for General Practitioners*

*Tips for understanding the MBS for legal and ethical billing practices*



George is a GP and medical educator who has built a strong online following for his blog and webpage The Healthy Bear. He has developed methods in marketing and branding medical services that take General Practice to the next level.

Dr George Forgan-Smith

*The “Business” of Medicine – The essential skill set you were never taught at medical school.*

**Date: Wednesday 12 September 2018**

**Time:** From 6:00pm–9:30pm (6:30pm sharp start)

Meal provided | Car parking available

**RSVP:** by Friday 7 September 2018

**E:** [rsvp.frankston@healthscope.com.au](mailto:rsvp.frankston@healthscope.com.au)

**RSVP early as this event will fill fast**

GP Fellow    GP Registrar    IMG Fellow    Practice Owner    Practice Manager

Your Name:

Mobile:

Address:

Email:

CPD No.:

Dietary needs:



5 Susono Way, Frankston VIC 3199 | [www.frankstonprivatehospital.com.au](http://www.frankstonprivatehospital.com.au)